

## CORE BELIEFS

### 01 A STRATEGIC FOCUS ON EVANGELISM

It's our goal to provide a clear presentation of the Gospel into everything we do. We make it a priority to invite our listeners to make a decision, and then specifically follow up with those who do.

### 02 A BURDEN FOR THE YOUTH OF THE WORLD

We believe it is the responsibility of each generation to reach their own generation with the gospel, and we are committed to equipping and training youth to reach the world with the love of God.

### 03 RELATIONAL DISCIPLESHIP

Our goal is that in every avenue of ministry we pursue, we are making disciples of Jesus. This happens through structured discipleship programs at the Bible Institute, in local church small groups, or even through conversations with a counselor at camp.

### 04 STRONG BIBLICAL TEACHING

We make no apology about the authority of God's Word. We confront people with an in-your-face challenge of their daily walk with the Lord. Each message is anchored in truth and purposed to bring the listener to a point of decision.

### 05 THE POWER OF DAILY TIME IN THE BIBLE

We believe that daily time in God's Word is vital to spiritual growth. We provide resources and accountability, as well as regular conversation about what we are learning through daily Quiet Time.

### 06 EXCITING PROGRAMS AND ACTIVITIES

Excellence in programming, whether in a camp or academic setting, leads to effective ministry. From the moment you step foot on our property, you'll be greeted with an enthusiasm that is contagious! We push the envelope on crazy when it comes to programming and fun.

### 07 THE IMPORTANCE OF SCRIPTURE MEMORY

From staff to summer volunteers to our youth curriculum, we strongly encourage memorizing God's Word as a regular part of life. We've even created our own resources to help people memorize the Bible because we believe in the power of hiding God's Word in your heart.

#### 08 A PROGRESSIVE APPROACH TO MINISTRY

Whether it's decor or music, teaching or technology, it is our goal to be culturally relevant and intentionally aimed at our specific audience from the moment they walk in.

#### 09 OFFERING GREAT VALUE AT EVERY EVENT

We make every second count so you get as much as possible out of your time with us. Our weekend events are packed with exciting opportunities and our camps have endless activities. Your time is valuable, and we want any experience you have here to be worth it.